



THE GROUP:

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The ORC America 2.0 Strategic Planning Group is the brainchild of Ohio Recycling Coalition's (ORC) forward thinking individuals and ORC's Leadership Team.

The ORC America 2.0 Strategic Planning Group's Mission:

"Create, bring back or increase the recycling, reuse, restore and repurpose manufacturing and sustainable industry in Ohio and Americas."

The ORC America 2.0 Strategic Planning Group's Vision:

"To be a lead advocate for bringing back the manufacturing of durable goods and products made from recycled material to include; Glass, Aluminum, Plastic, Corrugated, Textile, Styrofoam and other material to America."

Statements of Need:

- Ohio and America's Recycling and Sustainable Industry have a dire need to find markets for their material and services. Many if not most of the recycled content products and goods sold in Ohio and America are not manufactured in America. This scenario needs to change!
- America is being held hostage to these overseas companies who use the feedstock exported by American Companies, to create an industry infrastructure that has made billions of dollars and employed countless thousands of individuals paying them extremely low wages.
- Ohio and America needs to have a call to arms and retool, refit, repurpose and remake our manufacturing facilities and or build new ones using new trending technology such as robotics and other cutting edge manufacturing processes.
- Ohio and America needs to employ and train individuals who are unemployed or underemployed to staff up and begin manufacturing products and goods made from recycled content material.

According to the Solid Waste Authority of Central Ohio, nearly 400 companies make up central Ohio's recycling industry providing jobs and paychecks to about 5,000 people. These baseline numbers will dramatically increase if Ohio's Leaders brought back or increased manufacturing of goods and products made with recycled content material.

According to Mark Cuban during his interview with Daniel Roth with LinkedIn stated; "We all need to reset our expectations to correspond with what this world will look like post Coronavirus 19 Pandemic." The ORC has done just that by resetting how we will provide services to our members and colleagues and becoming advocates for bringing back manufacturing to Ohio and America.

We're In This Together and Together We Can Make It Happen!